

3-10-2005

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Recommended Citation

Hart, Denise, "UNH Seeks Employers For Resume Review Day March 31" (2005). *UNH Today*. 1340.
<https://scholars.unh.edu/news/1340>

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March 10, 2005

DURHAM, N.H.—Resumes are the first contact between employers and potential new hires. Students at the University of New Hampshire are eager to put their best foot forward and employers can help by signing up to participate in the University Advising and Career Center's Resume Review Day March 31, 2005, from 11 a.m. to 3 p.m. at the Durham campus.

The goal is to provide students with resume critiques directly from the professionals but there's a hidden benefit to employers—they have an opportunity to generate brand recognition for their organization on campus, which aids in their recruiting initiatives.

“We try to match employers with students studying in their area,” says Bethany Cooper, manager of employer relations and recruiting at UACC. “Company representatives typically spend 10 minutes with each student plus we provide coffee and lunch.”

If you would like to share your professional expertise and company perspective with UNH students, please contact Cooper at 862-2029 or Bethany.Cooper@unh.edu for more information.